

Global Brands S.A.

Société anonyme

registered office at 24, rue Jean l'Aveugle,
L-1148 Luxembourg, Grand Duchy of Luxembourg
registered with the Luxembourg Trade and Company register
under number B 70.673

**The office of the Custodian:
Computershare Investor Services PLC**

The Pavilions
Bridgwater Road
Bristol
BS13 8AE

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www.computershare.com

Form of Instruction – Extraordinary General Meeting to be held on 25 September 2009

Kindly note: This form is issued only to the addressee(s) and is specific to the unique designated account printed hereon. This personalised form is not transferable between different (i) account holders; or (ii) uniquely designated accounts. The Custodian accepts no liability for any instruction that does not comply with these conditions.

Explanatory Notes:

1. Please indicate, by placing "X" in the appropriate space overleaf, how you wish your votes to be cast in respect of each of the resolutions. If this form is duly signed and returned, but without specific direction as to how you wish your votes to be cast the form will be rejected.
2. The 'Vote Withheld' option overleaf is provided to enable you to abstain on any particular resolution. However, it should be noted that a 'Vote Withheld' is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' or 'Against' a resolution.
3. Any alterations to this form should be initialled.
4. The completion and return of this form will not preclude a member from attending the meeting and voting in person. Should the holder, or a representative of that holder, wish to attend the meeting and/or vote at the meeting please ensure the relevant box is completed on the reverse.
5. Please ensure the completed voting instrument is returned to: **Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS13 8AE**

To be effective, all votes must be lodged at the office of the Custodian by 22 September 2009 at 1:00 p.m.

Holder:

Designation:

SRN:

Form of Instruction

Please use a **black** pen. Mark an X
Inside the box as shown in this example.



I/We hereby direct the Custodian "Computershare Company Nominees Limited" to vote on my/our behalf at the Extraordinary General Meeting of Global Brands SA to be held at 24 rue Jean l'Aveugle L-1148 Luxembourg on 25 September 2009 at 1:00pm (CET), and at any adjourned meeting including the same agenda.

Resolutions

For Against Withheld

- | | | | |
|---|--------------------------|--------------------------|--------------------------|
| (i) Convening formalities; ¹ | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| (ii) Splitting of each subscribed and outstanding share of the Company with a nominal value of CHF 2.10 into 105 shares with a nominal value of CHF 0.02. The share capital will be henceforth represented by 506,400,300 shares, each having a nominal value of CHF 0.02 per share: | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| (iii) Reduction of the issued share capital of the Company, by the offsetting of CHF 9,669,075 of accumulated losses, from CHF 10,128,006 to CHF 458,931, by cancellation of 483,453,750 shares with a nominal value of CHF 0.02, from 506,400,300 to 22,946,550; | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| (iv) Subsequent amendment of article 5.1 of the articles of association of the Company in order to reflect the new share capital of the Company; | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| (v) Acknowledgement of the report to be presented by the Board to the Meeting for the purposes of article 32-3 (5) of the Luxembourg law dated 10 August 1915 related to commercial companies, as amended (the Board's Report), in the form attached thereto); | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| (vi) Decision to decrease the authorised share capital of the Company from CHF 21,000,000 to CHF 10,000,000 and to renew the authorisation to the Board to increase the share capital of the Company within the limits of the authorized share capital for a five years period and to remove or limit the preferential subscription right of the shareholders in case of issue of shares against payment in cash; | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| (vii) Subsequent amendment of article 5.2 of the articles of association of the Company. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Intention to attend

I wish to attend the Meeting. Please provide me with the necessary authorisation

In the case of joint holders, only one holder need sign. In the case of a corporation, the Form of Instruction should be signed by a duly authorised official whose capacity should be stated, or by an attorney.

Signature

DD / MM / YYYY

¹ The resolution acknowledges that the meeting has been properly convened and can therefore validly resolve on the agenda.

