

20 December 2011

Global Brands S.A. (“Global Brands” or “the Company”)

Issue of Equity and Directors’ Dealings

Issue of Equity

Global Brands S.A., an international business developing branded food operations in Europe, including being the master franchise owner for Domino’s Pizza in Switzerland, Luxembourg and Liechtenstein, is pleased to announce the completion of a Placing which has raised £100,000 at a Placing price of £0.0138. The Placing was subscribed for by Bruce Vandenberg, CEO of the Company.

Following the Placing the Company has issued 7,250,000 new ordinary shares of CHF0.02 each. Following this issue of shares, the total number of shares in issue is 211,423,718.

Application has been made for the 7,250,000 new ordinary shares to be admitted to trading on AIM and it is expected that admission will take place on 23 December 2011.

The funds raised by this placing will be used to support the Company’s immediate working capital requirements.

Directors’ Dealings

Following the placing, Bruce Vandenberg, either directly or indirectly holds a total of 12,320,699 ordinary shares, representing 5.83% of the Company’s issued share capital.

For further information:

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