

3 January 2012

Global Brands S.A. ("Global Brands" or "the Company")

EGM Results

Global Brands S.A. (AIM: GBR), an international business developing branded food operations in Europe, including being the master franchise owner of Domino's Pizza in Switzerland, Luxembourg and Liechtenstein, is pleased to announce that at the EGM held yesterday all resolutions passed with the requisite majorities.

As a result, Global Brands will demerge its existing business, the Pizza Business, into its Swiss subsidiary, Domino's Pizza Switzerland AG, and transfer the shares of that company to Global Brands' shareholders. Under Luxembourg law, the Demerger will be treated as a reduction in capital in specie. When the Demerger is effected, Global Brands will become an Investing Company under the AIM Rules.

The demerger will result in Shareholders holding shares in two distinct entities with separate strategic, capital and economic characteristics and management teams:

- Global Brands S.A. will be an Investing Company which will target investment opportunities in line with its Investing Policy; and
- Domino's Pizza Switzerland AG will own the Master Franchise Agreement for Domino's Pizza in Switzerland, Luxembourg and Liechtenstein and will carry on the Pizza Business as a private company.

The capital reorganisation and demerger involves a first a share split, which will be effective from 5 January 2012 (as announced on 30 December 2011), and then a capital reduction. The Company has today updated the timetable to reflect the Capital Reductions being effective 30 days from the day of the publication of the shareholder vote in the Official Gazette, as opposed to the vote itself. Please note that this has resulted in a change to the expected timetable as included in the shareholder circular posted on 21 December 2011. The amended expected timetable for the remaining steps in the Global Brands demerger is set out below.

Expected Timetable

Last day of dealing in Global Brands Ordinary Shares on AIM prior to 1 for 10 split	4 January 2012
First day of dealing of shares on AIM following 1 for 10 share split	5 January 2012
Publication of EGM results in the official gazette in Luxembourg	9 January 2012
Last day of dealing with a T+3 settlement in Global Brands Ordinary Shares on AIM to allow entry on the shareholders register prior to the Record Time	3 February 2012
Last day and dealings in Global Brand Ordinary Shares on AIM cum entitlement to participate in Demerger	08 February 2012
Record Time for the purposes of determining holders of Global Brands Ordinary Shares entitled to participate in the Demerger and New Warrants	6.00 pm 08 February 2012
Completion of Demerger	09 February 2012
Reductions of Capital becomes effective	09 February 2012
Expected date of the Demerger	09 February 2012
Posting of share certificates for Domino's Pizza Switzerland AG Shares	By 06 March 2012

-Ends-

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